



# MPS

MONEY • PURPOSE • SUCCESS SUMMIT

## SPONSORSHIP PACKET



**DATE:**  
August 2&3, 2024

**LOCATION:**  
Westin Hotel + Mississippi Museum of Art  
Jackson, Mississippi

**TIME:**  
8:00 am - 5:00 pm

**WEBSITE:**  
[MoneyPurposeSuccess.com](http://MoneyPurposeSuccess.com)





The **#MoneyPurposeSuccess Summit (MPS)** was started by Higher Purpose Co. in 2016 and continues to provide a positive space for Black-Owned businesses to learn, grow and network.

Business ownership is a great way for Black families to build generational wealth. Over the past eight years, the Women's and Men's Summit has been vital to the growth of business owners in the Mid-South! They both featured dynamic speakers, engaging sessions and great networking opportunities.

Combining both the Women's & Men's Summit, with the addition of Youth focused sessions for ages of 14-21, allows us to leverage the momentum gained from those previous summits. Now, we are building one impactful event! Our goal is to position this combined summit as the new flagship event for Mississippi! The summit anticipates 500+ attendees and will include:

- Mixers
- \$10K Pitch Competition
- Breakout Sessions
- Art Exhibits
- Dedicated Youth Workshops
- Book Signings



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# OUR AUDIENCE

# 18-65

73% WOMEN • 27% MEN



**OFFICIAL HASHTAG**  
**#MONEYPURPOSESUCCESS**



# 2024 FEATURED SPEAKERS



## ARLAN HAMILTON

Arlan Hamilton, founder at Backstage Capital and HireRunner.co, is a serial entrepreneur, author, and prolific speaker. She founded Backstage Capital in 2015 to invest in founders who are people of color, women and/or LGBTQ.



## DEE - 1

Award-Winning Rapper. Educator. Activist. Business Owner. World-Renowned Keynote Speaker. National Social Emotional Learning Consultant. Nasir Jones Hip Hop Fellow at Harvard University. Tufts University Professor.





## **TODD ANDERSON**

Todd Anderson (Turnip Vegan) is an entrepreneur, content creator, and mushroom lover who focuses on veganism and the many benefits it can have for your body and mind.



## **MAYA ELIOUS**

Maya Elious is a personal branding strategist and the CEO of Built To Impact, a coaching and consulting company that helps faith-based female entrepreneurs build a high-end coaching business.

# BENEFITS OF SPONSORSHIPS

- Network with attendees during presentations, panels, and breaks.
- Invest in the next generation of Black entrepreneurs, farmers, and artists.
- Showcase your company's latest initiatives and services to Black businesses.

SPONSORSHIP LEVEL	DIGITAL MARKETING	STAGE MENTIONS	SWAG BAGS	NETWORKING MIXER	FIRESIDE CHAT	PITCH COMPETITION	KEYNOTE SESSION	SPEAKER LOUNGE
<b>PRESENTING</b> <b>\$100,000</b>	✓	✓	✓	✓	✓	✓	✓	✓
<b>EQUITY</b> <b>\$75,000</b>	✓	✓	✓	✓	✓	✓	✓	
<b>MONEY</b> <b>\$50,000</b>	✓	✓	✓	✓	✓	✓		
<b>PURPOSE</b> <b>\$25,000</b>	✓	✓	✓	✓	✓			
<b>SUCCESS</b> <b>\$15,000</b>	✓	✓	✓	✓				
<b>PARTNER</b> <b>\$5,000</b>	✓	✓	✓					

## SPONSORSHIP INSTRUCTIONS:

Select the sponsorship level for your company and confirm via email plus include a high resolution logo. Send your check to **P.O. Box 2148 Clarksdale, MS 38614**, or disbursed electronic payment to Higher Purpose Co via **Bill.com** by **May 3, 2024**. If you prefer to use a different payment method, please inform us before sending funds. If you have any questions or need additional info, contact **Briana Davis** at **662-351-8849** or **briana@higherpurposeco.org**. We look forward to receiving your sponsorship support.